

First published in February 1969, JARN (Japan Air Conditioning, Heating & Refrigeration News, Ltd.) is the only English-language magazine published in Japan that covers news from around the world on the HVAC&R industry, markets, products, new technology, major trade shows, and various promotional activities by global industry leaders.

With its continuously expanding worldwide circulation and long-standing information network, JARN has proven to be an invaluable source of

information for decision-makers from all branches of the air conditioning, heating, and refrigeration industry.

In addition to coverage of the aforementioned areas, since its start JARN has published annual special editions focusing on particular product groups to satisfy readers' interest and requests for specialized information. These special editions also cover trends in world markets and technologies.



Scope of Business

JARN Publications

JARN Regular Edition (x12)

Publication of a monthly English magazine for the heating, ventilation, air conditioning, and refrigeration (HVAC&R) industry

JARN Special Edition (x6)

Publication of six special issues each year

January : Room and Packaged Air Conditioner

March : Compressor

May : VRF & GHP

July : Heat Pumps (ATW), Components & Parts

September : Refrigeration

November : Chillers and Airside

JARN Newsletter

The JARN Newsletter is a FREE service started in May 2009. Summaries of five articles are sent to newsletter subscribers each week. Subscribers can request to receive the newsletter in English, Chinese, Spanish, Russian, German or Japanese, and can receive multiple versions of the newsletter upon request. There are no requirements to join this service and subscribers can withdraw at any time. The Newsletter is weekly sent to more than 10,000 professional subscribers throughout the world.

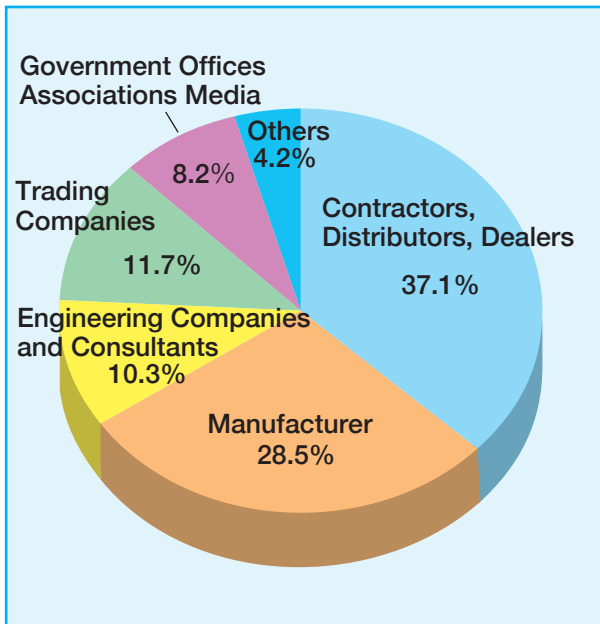
JARN Online!

eJARN allows those interested in the HVAC&R industry to see both current and historical perspectives with JARN's latest news as well as its extensive archives available for viewing. Users can read breaking news and JARN's most popular articles, and affordable subscriptions are available for full access to all of eJARN's many features such as market-, company-, and product-specific sections that allow users to find the news they are interested in the most.

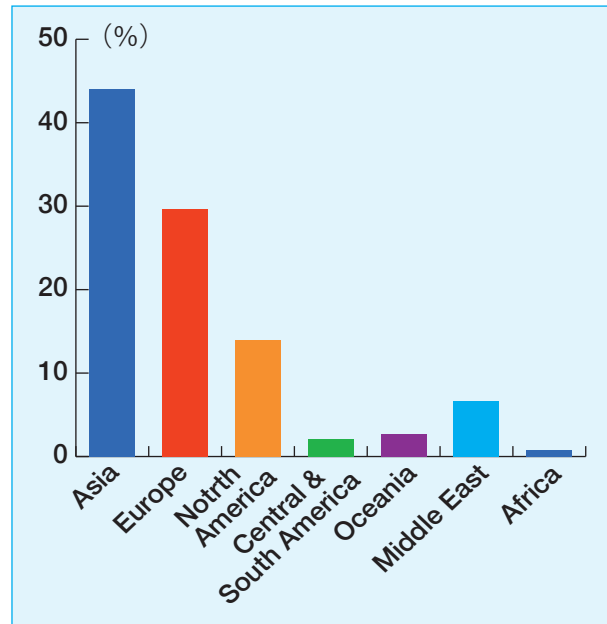
Various Market Studies & Research

JARN conducts market studies, including on world air conditioning markets, in cooperation with BSRIA, an independent UK research association specializing in technical research, market research, and consultancy in the building services and construction-related industries.

Breakdown of JARN Readers by Business Sector



Geographical Breakdown of JARN Readers



Note : * In addition to the following, we distribute JARN magazines at global major exhibitions.

Corporate Profile & Data

Company Name : JARN Ltd. (Japan Air Conditioning, Heating & Refrigeration News, Ltd.)
Founded : December 1968
President : Keisho Ka
Address : Yokozeki Building, 2-10-3 Akasaka, Minato-ku, Tokyo 107-0052 Japan
Phone : +81-3-3584-4704
Fax : +81-3-3584-4708
e-Mail : jarn@jarn.co.jp
Web : www.ejarn.com

More reach, more frequency, and better results

- JARN is the ideal vehicle to reach contractors and wholesalers in the HVACR industry. The JARN magazine puts you in direct contact with contractors who purchase, sell or specify HVACR-related equipment, parts, supplies and services annually.
- Through multiple media platforms, JARN connects you with the market leaders and decision-makers that drive the industry. From contractors and technicians to owners and business executives, JARN is your strongest link to the people who buy, sell and recommend your products. And that's because JARN is number one for your information resources.

Classified Advertising

- Promote Where Contractors Look to Buy
- Gain exposure for your product on a repetitive basis with the display classified pages of JARN.
- There are a variety of classified sections to choose from.

Contact : hayashi@jarn.co.jp